

Salmon matters...

...to you, to us, to the world

For generations salmon has played a major role in the health and well-being of B.C. Within the next 20 years it is expected that the world's population will eat 70 per cent more fish than it does now. Wild fisheries, even with the best returns, simply cannot keep pace.

At Mainstream Canada it matters that we continue to work with government, First Nations and individuals to ensure that B.C. will continue to provide for future generations. It also matters to us that we continue to advance fish farming in a manner that is environmentally, socially and economically sustainable.

Farming salmon, like any other farming activity is supporting a way of life, providing jobs and injecting dollars into the local economy. To be sustainable it is a matter of working together to ensure B.C. remains one of the world's leading providers of healthy, nutritious, fresh fish both farmed and wild.

Find out more.

To learn more about sustainable aquaculture, visit our website or follow us on Facebook and Twitter.



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CANADA**

Our focus is sustainable aquaculture
www.mainstreamcanada.com

